

# re-mom

## our mission

Re-mom addresses the hidden systemic issues that cause female pipeline attrition and drive women out of the workforce: inequities in the home and in the workplace that ultimately cost talent, productivity, and long-term growth.

As women enter leadership, they're also growing their families. We help organizations protect their female leadership pipeline, keeping mothers in the workforce and reducing maternity-related attrition.

We create comprehensive maternity management systems to protect the pipeline while supporting mothers as they navigate the collision between work and life.



APPROXIMATELY 1 IN 2  
CANADIAN WORKING MOTHERS  
EXPERIENCE BURNOUT FROM  
BALANCING WORK AND  
CHILDCARE.

BenefitsCanada.com

protecting female leadership pipelines



keeping working mothers, working

## services



### off/on-boarding processes

We'll work with you to craft bespoke offboarding and onboarding processes designed to support your maternity leavers and returners, ensuring a smooth transition in and out of the workplace.

Supporting offboarding and onboarding ensures your working moms stay relevant, informed, and ready to return to work, reducing ramp time upon return.



### coaching

re-mom provides various coaching services to support your working mothers on a personal level. These include:

- ongoing group maternity coaching
- e-course licenses
- Executive maternity coaching
- High Performer-High Potential maternity coaching



### HR, DEI, and Leadership Training

We help you future-proof your organization by training your HR, DEI, and people leaders on maternity management. This gives your organization the capability to continuously support working mothers, protecting your female leadership pipeline by reducing maternity related attrition, long-term.

Meet Sam

The Founder of re-mom, Samantha Wallace is a mother first, and a changemaker second. A trained maternity coach with a background in Psychology and Change Management, Sam is a former corporate executive on a mission to reinvent the working motherhood experience. Sam believes that harmonizing the motherhood experience with the work experience is a necessity for mothers and for organizations alike; a win-win situation that promotes equity, inclusivity, and gender diversity.



"...RESEARCH SHOWS THAT GOOD WORK-LIFE BALANCE AND LOW BURNOUT ARE KEY TO ORGANIZATIONAL SUCCESS."

McKinsey Women in the Workplace 2023

@re\_mom\_coaching | www.re-mom.com | samantha@re-mom.com